



PRIMEFISH CANADA - STRATEGIC ADVISORY BOARD

**MEETING 1: FEBRUARY 26, 2016 – 2:00 PM to 4:30 PM**

FISHERIES AND MARINE INSTITUTE

**AGENDA**

1. Welcome & Introductions – Carey Bonnell, Head School of Fisheries, MI (Chair, SAB)
2. Project Overview
  - a. PrimeFish EU H2020 – Ogmundur Knutsson, UNAK
  - b. PrimeFish Canada – Heather Manuel, Director CASD, MI (Coordinator PrimeFish Canada)
3. Icelandic Cod Value Chain – Ogmundur
4. Update on Recent Activities
  - a. Funding for Canadian participation – Heather
  - b. WP2 and WP3 Meetings - Stirling, UK Feb 2016 – Heather/Ogmundur
5. Value Chain Case Studies - Ogmundur
  - a. Proposed process/approach
  - b. Interview Template
6. Industry Reference Group – Heather/Carey
7. Open Discussion - Carey
8. Next Steps – Heather
9. Adjournment